

Screw-Shop / Modern Screws Ltd. Privacy Policy

At Screw-Shop / Modern Screws Ltd., we believe strongly in protecting consumer privacy. We also operate in accordance with the Privacy and Electronic Communications (EC Directive) Regulations 2003.

The information below details our commitment to your privacy when using this site. These cover what personally identifiable information of yours is collected, how it is used and with whom it is shared. It describes the choices available to you regarding collection, use and distribution of the information and the kind of security procedures that are in place to protect it and how you can correct any inaccuracies in the information.

1. Information gathered and tracked and what we do with this information

1. Information online:

•• Using our Website

We continually strive to improve your experience on our website. We use Google Analytics to collect information on how our website is being used. The data is collected using cookies but is not identifiable to you. It provides us only with aggregate data such as quantity of visits to each webpage, people's browser types and operating systems and helps tells us where our web traffic has come from (which search engine or website).

•• Email Marketing

Where customers are recipients of our marketing emails, their activity may be tracked within the email and across subsequent web pages on our websites. This helps us to serve you more timely future communications, better tailored to your interests. You may opt out of receiving these marketing emails at any time by clicking the unsubscribe link found in the footer of all our emails, as well as by contacting us directly.

About cookies (and how you can enable or disable them)

You can choose whether you wish to accept cookies or not using the settings in your web

browser (eg Internet Explorer, Firefox). You can disable all cookies or enable/disable them one by one. For more information about cookies visit www.allaboutcookies.org or visit your browser's help section.

2. Information from surveys:

Our occasional email surveys ask visitors for demographic information (like their postal code & business / usage). Visitors may opt-out of receiving future survey mailings; see the delist/deactivate section below. This demographic and profile data is used to provide aggregate customers profiles to our marketing partners and to help us create a better service.

2. Sharing your information

We do not sell, rent, share, trade or give away any of your personal information on our email lists. Emails sent to Screw-Shop / Modern Screws Ltd. may occasionally be used for testimonial purposes but will be withdrawn from the web site if requested. This site contains links to other sites and Screw-Shop / Modern Screws Ltd. is not responsible for the privacy practices or the content of such web sites.

3. Security

Screw-Shop / Modern Screws Ltd. is committed to the security of customer information and we have security procedures in place to protect the loss, misuse or alteration of information under Screw-Shop / Modern Screws Ltd.'s control.

4. How to opt-out or ask for your data to be removed

You can opt-out of receiving marketing communications from us and can ask to be removed from our email database list **at any time**. The following methods allow you to do so:

1. Click the **Unsubscribe** link located in the footer of all advertising email communications from us.
2. Email us at sales@modern-screws.co.uk providing your full name and the email address which you would have originally used.
3. Write to Modern Screws Ltd., 5 Dartford Road, Bexley, Kent, DA5 2BH. UK
4. Call our office on +44 (0)1322 553224 or fax +44 (0)1322 555093.

Removal requests will be made within 15 working days of the request. By accessing this site, you signify your acceptance of these conditions.